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# Utilizing MUShare: An Approach to Scholarly Communications

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<http://mushare.marian.edu/ffdc/2017/schedule/14>

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# Utilizing MUShare: An Approach to Scholarly Communications

Tools for Teaching  
Fall Faculty Development Conference  
Marian University  
8/15/2017

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# Scholarly Communications Defined @ PALNI

**Amanda Hurford**  
PALNI Scholarly Communications Director



**PALNI**  
*Private Academic Library Network of Indiana*



**1/2**

**The cost  
of a single  
librarian**



**Teaching Learning and Support**



**User Experience**



**Professional Development**



**Resources & Services**



**Technology**

# PALNI Today

A horizontal timeline with red dots representing milestones. The years shown are 1995, 2001, 2003, 2006, 2010, 2011, 2013, 2014, 2015, 2016, and 2017. A red callout box above the 2017 dot says "Celebrating 25 years!". A red line with a downward-pointing triangle is positioned above the 2017 dot. A blue border surrounds the entire content area.

2006- Celebrating 25 years!

1995 2001 2003 2006 2010 2011 2013 2014 2015 2016 2017

## Celebrating 25 years!

April 2017 marks the 25 year anniversary for the PALNI organization! From sharing a catalog to sharing staff, PALNI continues to innovate and collaborate deeper than ever before.

## Scholarly Communications Director leads to expanded services - Mid 2017

As scholarly communication needs increase at the supported institutions, PALNI hired a Scholarly Communications Director to promote the development of a consortia-wide repository for institutional research and publications, faculty and student works, data sets, and emerging digital scholarship



- AMBS
- Ancilla
- Anderson
- Butler
- CTS
- Concordia
- DePauw
- Earlham
- Franklin
- Goshen
- Grace
- Hanover
- Huntington
- Manchester
- Marian
- Oakland City
- Saint Francis
- Saint Meinrad
- Taylor
- Trine
- U of Indy
- Wabash

# 22 Libraries

# PALNI Mission

**The libraries of PALNI collaborate to enhance the teaching and learning missions of private higher education in Indiana by optimizing resources and services while strengthening leadership and professional development.**

*Mission approved by the PALNI Board, Fall 2011*



# Achieving the PALNI Mission

- 1. Start with learning & growing our people**
- 2. Establish a collaborative process**
- 3. Be good financial stewards**
- 4. Impact institutions' students & staff**

# Impactful Tools



## Open Access

- “Free, immediate, online availability of research articles...”  
--SPARC



## Open Educational Resources

- Making and using OA teaching tools
- Retain, Reuse, Revise, Redistribute, Remix
- OER Commons/Open Textbook Library



## Institutional Repositories

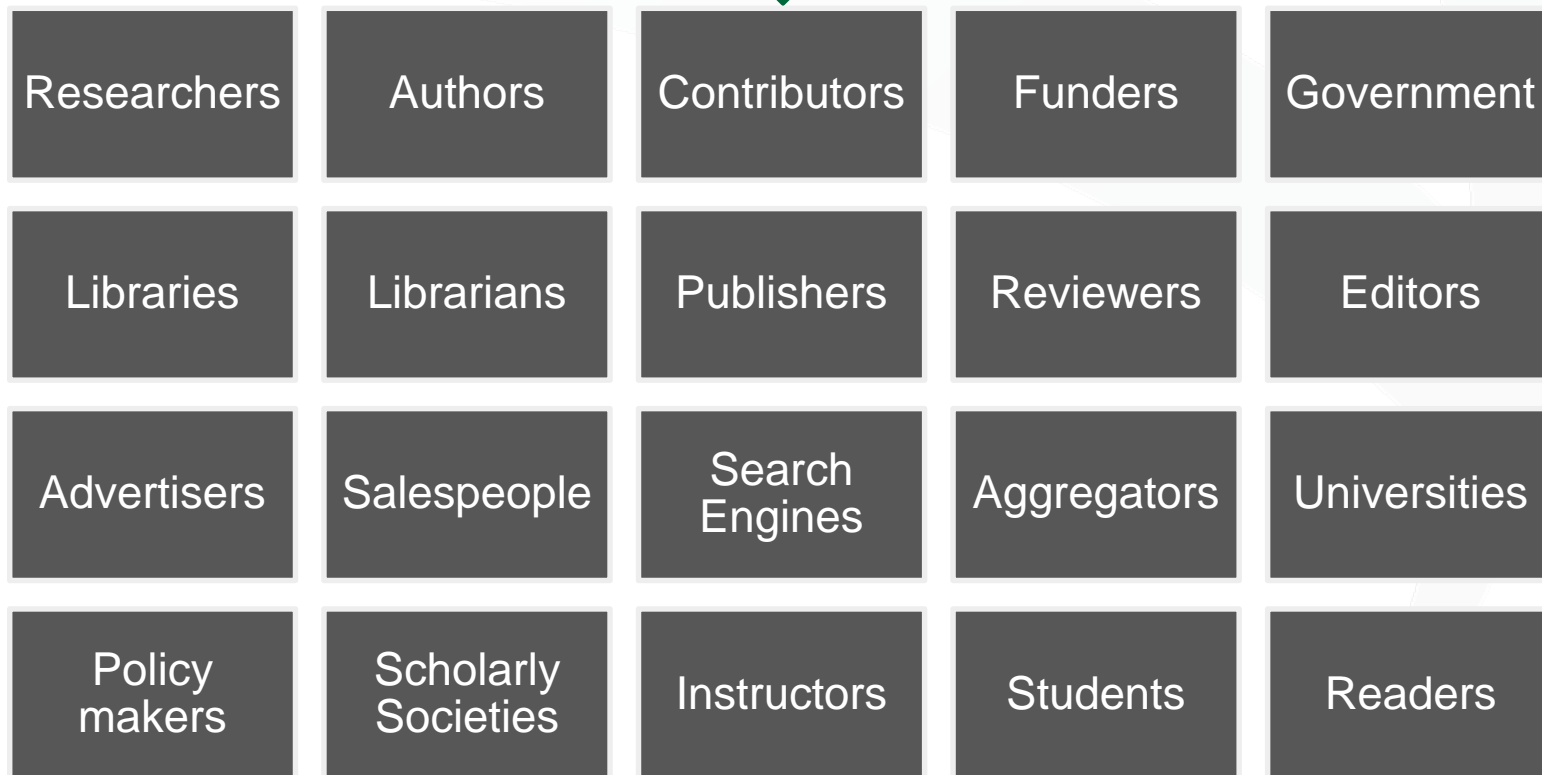
- Like MUShare
- Highlight scholarly work openly online

# What is Scholarly Communication?

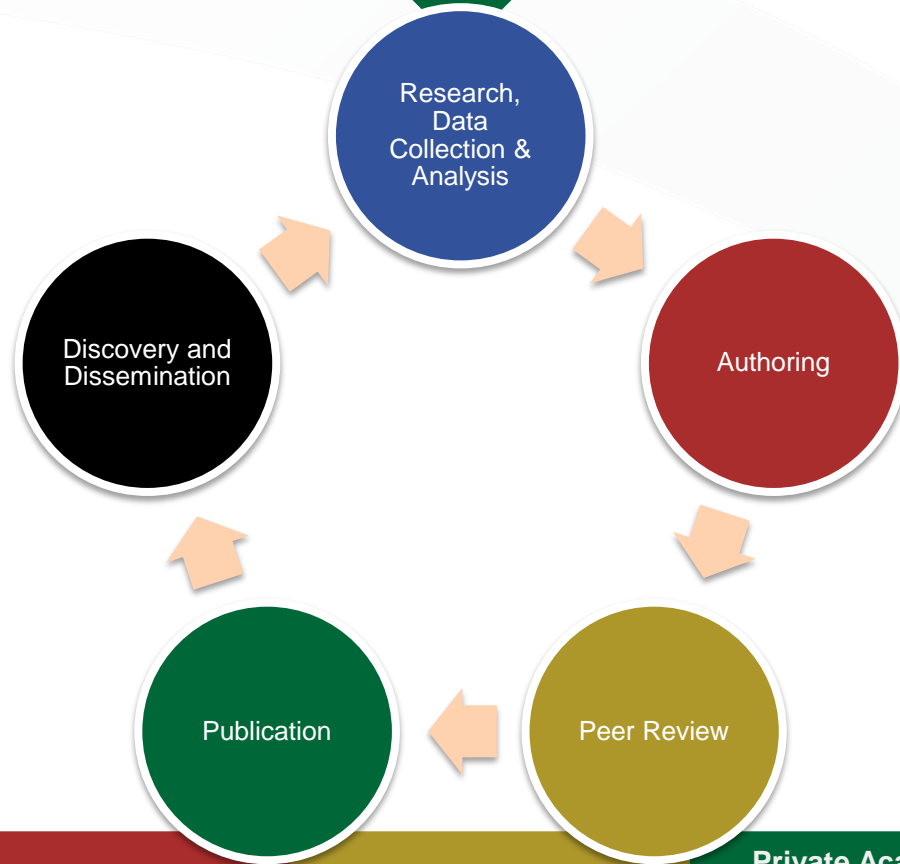
“ The system through which research and other scholarly writings are created, evaluated for quality, disseminated to the scholarly community, and preserved for future use. The system includes both formal means of communication, such as publication in peer-reviewed journals, and informal channels, such as electronic listservs.”

**--Association of College and Research Libraries**

# Scholarly Communicators



# Scholarly Communications Cycle

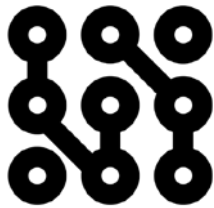


# Schol Comm Competencies



Background  
Knowledge

1



Technical  
Skills

2



Outreach and  
Instruction

3



Team  
Building

4

# Areas of Focus

## Institutional Repository Development

- “Collect, store, and preserve faculty, staff, and student intellectual output”

## Publishing Services

- “Knowledge of and experience with the full life cycle of publishing”

## Copyright Services

- “Knowledge of pertinent national copyright law”

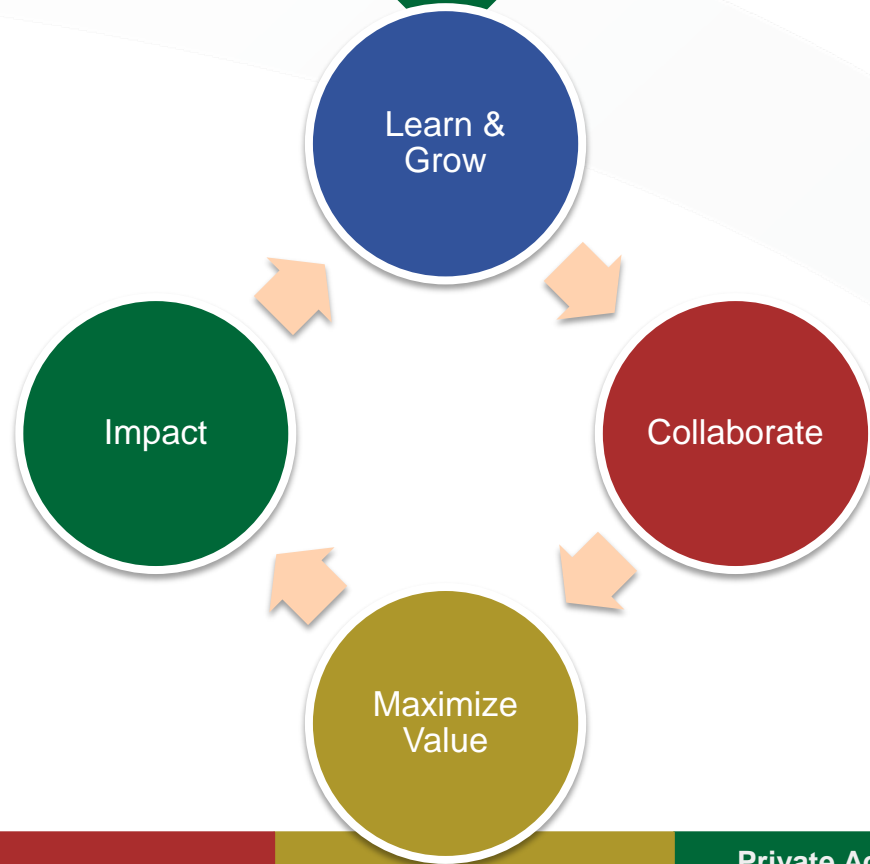
## Data Management Services

- “Data description and storage”

## Assessment and Impact Metrics

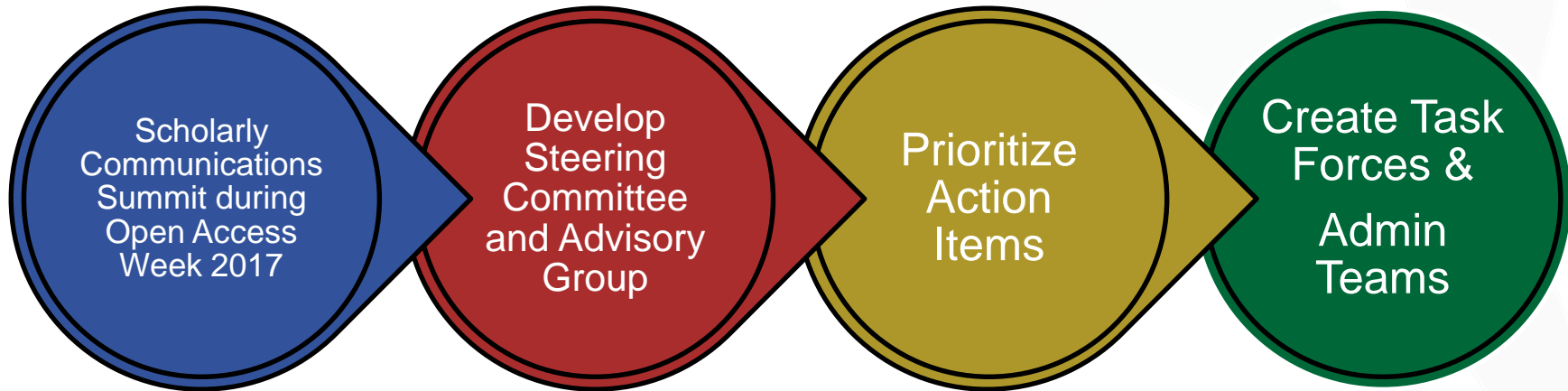
- “Understanding of indicators of research impact, their strengths and limitations”

# The PALNI Cycle

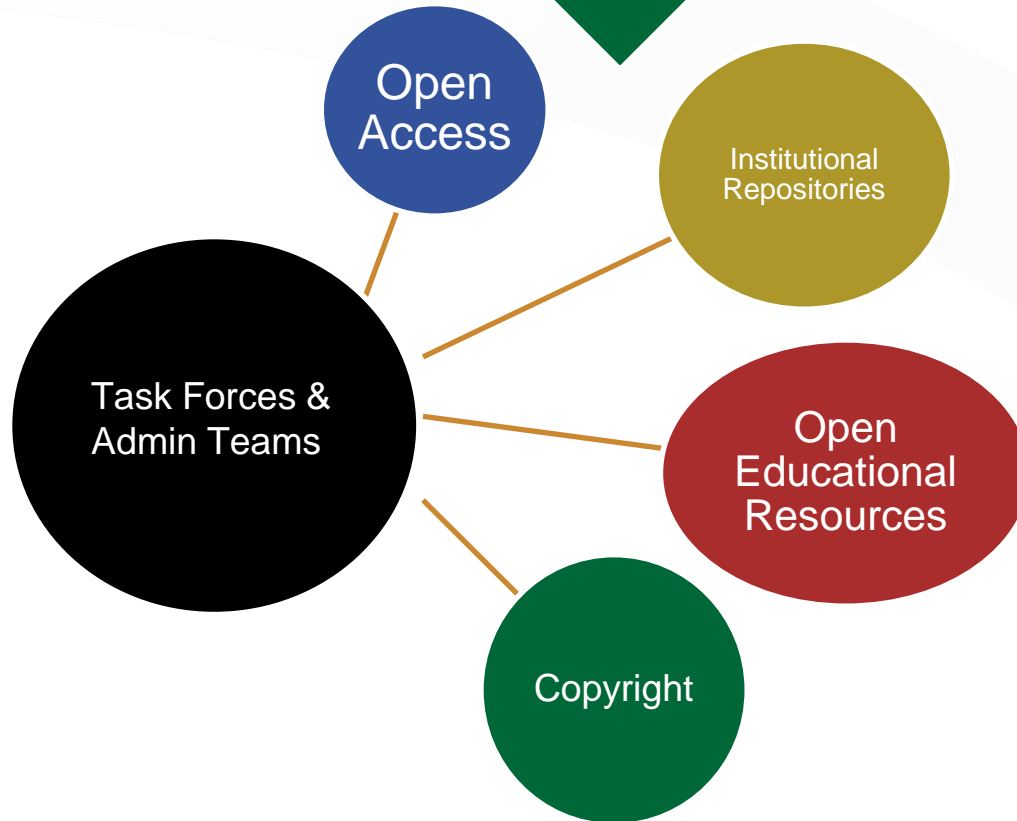




# Developing a Schol Comm Program



# Direct Our Efforts



# Maximize Benefits & Tools



## Open Access

- Increased citation and usage
- Enhanced public engagement
- Free access to knowledge



## Open Educational Resources

- Save students money
- Customize teaching tools



## Institutional Repositories

- Archive scholarly output
- Preserve data
- Openly disseminate works



# Thanks!



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**www.palni.edu**



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Open Access to Scholarly and Scientific  
Research Articles: [https://sparcopen.org/wp-content/uploads/2017/04/Open-Access-Factsheet\\_SPARC.11.10-3.pdf](https://sparcopen.org/wp-content/uploads/2017/04/Open-Access-Factsheet_SPARC.11.10-3.pdf)

ACRL Scholarly Communications Toolkit:  
<http://acrl.libguides.com/scholcomm/toolkit/>  
NASIG Core Competencies for Scholarly

Communications Librarians:  
[http://www.nasig.org/site\\_page.cfm?pk\\_association\\_webpage\\_menu=310&pk\\_association\\_webpage=9435](http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=310&pk_association_webpage=9435)



# MUShare

**Scholarship, History, Art, Research, & Engagement**

*A service designed to highlight scholarly work created on campus*

<http://mushare.marian.edu/>