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Marian University - Indianapolis

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Admission Receives Expensive Prescription
by Norman Minnick

Marian's first time, full time enrollment is down to 205 students from 1997's all time high of 256.

To assess the situation, Marian sought outside help from Enrollment Management Corporation (EMC), which cost the school $4,999 plus travel and expenses, according to Brent Smith, Dean for Enrollment.

The assessment developed by Tom Jackson of EMC offers fifty-one specific marketing, recruiting, and financial-aid recommendations, that, if implemented, "will help Marian recruit more students, attract better students, and increase its tuition revenues," according to the Summary of Consultant's Recommendations.

Recommendations
The majority of the suggestions are standard admission policies such as, "To make it easier for students to apply for admission, include a complimentary postage-paid business reply envelope with each application for admission."

"We have never done that. If someone was interested enough, they would spring for postage," Smith said.

Other recommendations concern such things as, "Do a better job of completing admissions and financial aid files, design and implement a new post-application follow-up communication flow system," and "establish specific, written, and measurable enrollment objectives."

"Sometimes it takes an outsider to see things like this. When you are in the middle of things, sometimes the most obvious things are overlooked," Smith said.

Kathy Maskalick, Admissions Counsellor, said, "There are a lot of things we are already doing. Direction signs have recently been installed to help prospective students and their parents find their way around campus."

Other Schools
When asked why other Indiana schools are experiencing increased first time, full time enrollment, and Marian is experiencing a 20% drop, Smith said, "I couldn't tell you this year how everybody is doing. Usually we know."

This year Butler University has enrolled 912 full-time freshmen. This is up from 701 last year.

Maxine Hong Kingston Visits Marian
by Shannon Wilde

Maxine Hong Kingston, widely acclaimed author and professor at UC Berkeley, lectured to an intimate audience at Allison Mansion on Sunday, November 15 as a part of the Spirit And Place Festival held in various locations throughout Indianapolis. Kingston is best known for her 1976 bestseller and Critic's Circle award-winning The Woman Warrior and China Men. Kingston discussed and compared the two endings, both concerning a soldier's return home, though the two soldiers differ considerably. The first soldier was a kidnaped woman in the second century AD, the other is Kingston's own brother, who fought in Vietnam. Kingston expressed her own dissatisfaction with both homecoming tales, and revealed her current project, The Fifth Book of Peace.

She started this project eight years ago, and believed she was Warrior Continued on page 4

24 Hour Visitation
by Viviane Sennel

Last year MCSA worked on extending the visitation policy here at Marian. As a first step, they proposed to test 24 hour visitation for Fridays and Saturdays in St. Francis Hall.

After at least two semesters of research and work, this fall MCSA was ready to present the proposal to the Student Affairs Committee, but things did not go as expected.

The problem was that the residents of St. Francis Hall, the proposed test site, had not been involved in MCSA's actions, so they attended the meeting and voiced their opinions.

"People in St. Francis had never been asked or contacted about this issue. We were concerned with some of the items in the proposal," Danielle Troia, a St. Francis resident, said.

Specifically, the survey statistics used in the proposal were outdated. Because of students graduating and new students entering the college, the statistics may no longer be representative of what the student body wants. In addition, a GPA of 2.2 was to be required to live in St. Francis Hall if the proposal was implemented, so some St. Francis residents were worried about losing their rooms because of grades.

St. Francis representatives at the meeting expressed their willingness to work with MCSA on this proposal, but a few weeks later MCSA turned the issue over to St. Francis entirely.

"It seemed to us that the people in St. Francis really know what they want. They have good ideas and enough time and people to work on them. They are really confident that they are going to accomplish their goals," Jill Hayden from MCSA said.

And St. Francis was ready to take on the job. "After MCSA gave us the responsibility for the proposal, we had an all-hall meeting. During the meeting we had people volunteer for a committee that is now working on a new proposal," Danielle Troia said.

While the matter is out of MCSA's hands, Jill Hayden as the Residence Hall Representative in MCSA is the liaison between both sides and tries to help and advise the St. Francis committee. On Visitation Continued on page 4
Letters to the Editor

I really enjoyed the article by Connie Wesner. Being from the country myself, I agree with many of the things she said... There is, however, a lot of beauty in the city... and it's only a short drive or walk away. God is everywhere...not just in the country.

--Penny Fisher
Secretary, Communications Department

The website seems hopelessly outdated. It would be great to at least have the men's and women's basketball schedules up. I would like to attend some of the games. Do you have a schedule you could pass along. Thanks, and a good job on the Carbon!!

--Bill Murray
Marian parent

The Business Office wants you to know that we are thrilled to know that you are going to the dance with your roommate, and we hope you have a great time. I'm sure if you are really nice to her, you could talk Sr. Joel into buying the corsage and paying for the ticket. Enjoyed your article.

--Alice Shelton
Director of Business Services

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If you have an art show or a recital and would like to announce it in the Carbon, drop your information into the Carbon mailbox or e-mail it to us at carbon@marian.edu.

News release forms are available for clubs and organizations who would like to inform the Carbon of an event that should be announced or reported on. Just contact the editors.

Submissions will be printed depending on timeliness, newsworthiness, and space.
by Christian Ragan

"My show is my show and that is my passion."

Comedian Mark Eddie gave a dynamic performance Nov. 12 at 8:30 in the Ruth Lilly Student Center. Eddie was a cross between G.I. Joe, Pearl Jam's Eddie Vedder, and Steve Martin, clad in camouflage pants and combat boots with his cap backwards. He walked on his gold electric guitar, cracking jokes about the escapades of his college days.

Last Thursday's performance rocked as Eddie mixed humor with music. He seemed to be improvising though his comedy flowed very well. Eddie talked about how he was up at the crack of noon everyday. He also mentioned how he wanted to go to Notre Dame, but he was accepted to a college that admitted anybody who had a neck. All the while he accompanied these jokes with musical "test patterns" randomly playing notes preparing for his next music sequence. His musical talents were enhanced by a sound technician who added echo and subtle enhancements to his music. Eddie's musical comedy started with bits about advertisements for music collections (like his who's Zamfir bit) and the absurdity of some modern day songs.

He also had some original songs as he did his salutes to heavy metal, potheads and Bob, a slightly homophobic college buddy. Fifteen minutes into his show Eddie kicked out of Catholic school for imitating Cheech and Chong. He attended Youngstown State University and served as the chairman for the Program Activities Council. Eddie also had started a band, but it broke up because the others wanted to have professional careers. Eddie was a rock 'n roller who turned to the comedy circuit combining the best of both. Eddie, 33, has a wife and kids. Eddie said, "My show is my show and that is my passion, but the opportunity get at these colleges goes beyond what get out of a comedy club."

After the show Eddie commented, "You can retake a test, but you can't retake a party" and "Don't hurry up and graduate, the world will wait for you." Eddie said that he had a ball performing at Marian. You can contact him on the web at www.markeddie.com.

Enter and win the Send in Your Favorite Franciscan Value Contest and win a free subscription of the Carbon

Angela's Ashes

Pilgrims traveled miles and miles by boat, without Dramamine, for religious asylum. I want to return home for six days to chew on stuff, and to revel in our family tradition of listening to the Carpenter's Christmas album over and over again the day after Thanksgiving. I think the intentions for both migrations bare equal importance. A Thanksgiving meal of Roman noodles, and White Castle Burgers isn't the family feast I had in mind. I am beginning to feel peeks of homesickness. I have not been smacked in the head by a palm homesickness. I have not been smack

Goody Harem and Goodman Harem think that a drive home is a waste. And the English thought that belt buckles were great accessories for hats and shoes. I must disagree with both opinions. I feel very strongly that a drive home would a valuable learning experience, as well as a bonding time between brother and sister. Along the way, we could also satisfy our need for culture by visiting the world's biggest cornucopia. My sense of direction might not be as finely tuned as a compass. It's actually more like a rusty wind vane, but I do know we start on the high road the radio blows, maybe it doesn't hold oil so well. Who really needs power locks? Mom always said I would never be able to get out the window if we drove into a canal. My driver's side window needs to take breaks while in the rolling down process. The paint is chipping in the front, but artists would say that gives it character.

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Admissions Continued
from page 1
in Hanover's history," Betty Bennett, of the Student Life office, said.

An Expensive Prescription
The admissions office has sought outside help to remedy the situation and has spent $4,999. Critics say that spending this much money to learn what we should already know, is an unwise allocation of college funds.

Warrior Continued from page 1
nearing completion, only to have the manuscript destroyed, along with her house and much of her city in the devastating Oakland, California fire of 1992. In the aftermath of the disaster, like so many survivors, she wondered "Why did this happen?"

Two answers occurred to her. First, that "God makes us witnesses to destruction" for instructive purposes. Then, "My father did it; it's his fault; his spirit is angry." Since then, she has been rebuilding her life and this book with a new perspective.

While the fire left her personal environment looking like a war zone, it signalled a change and turned her thoughts to the effects and processes of peace rather than war. But she feels her thoughts about peace can't keep up, especially with her pen. To date, the project is 2000 pages and growing.

"Fortunately, I rewrite my own work at least twelve times," she said. Kingston strongly recommended repeated revision to students and aspiring writers, comparing each new version to a story of a tower, gaining greater perspective with each floor.

She also said "Don't be afraid to write about the hard subjects, the ugly stuff. You don't have to show it to anybody... Time and work will help it acquire beauty." As to achieving personal and social peace, while she has no miraculous answers, Kingston encouraged the audience to make friends with whomever we come across, and to "keep on writing, speaking and thinking to influence the world."

Visitation Continued page 4
behalf of MCSA she suggested to the St. Francis committee that the proposal be changed to focus on extended visitation hours instead of 24 hour visitation. "Extended visitation hours seem more likely to be considered for implementation," Jill Hayden said.

But St. Francis is taking the proposal into a different direction. Their proposal will deal solely with their dorm, not as a test site but as a regular dorm with 24 hour visitation. MCSA is going to wait for the outcome of the St. Francis proposal before they decide what might be done about Clare and Doyle Hall.

Disney Pooh Pooh's Production
by Norman Minnick

The Performing Arts Department will perform Winnie the Pooh in front of 3-4000 children at grade school matinees December 1, 2, 3, and 4th at 10am and 12pm. Public performances are December 5 at 10am and December 6 at 2pm.

Each holiday season Marian's Performing Arts Department performs a children's play. This year they chose to put on Winnie the Pooh with an original script written by a Marian alumni. The play was almost shut down because Disney did not approve of Marian to use its characters.

"They never asked to see the script," Beth Taylor, Head of The Performing Arts Department, said. "If they had asked for royalties, we would have considered it." To keep the play on the bill, Taylor had to ask Dramatic Publishing Company for a previously published script, because they hold publishing rights.

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- Not so good.
- Terrible.

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