Ready, Set, Go...Your Playbook to Internship Success!

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Ready, Set, Go... Your Playbook for Winning the Internship Game

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Marian University – BUS 200, Careers in Business: Research and Internships – January 2020

Inspiring Engagement & Collaborative Learning
Linking Athletic & Personalized Achievements to Internship Success

Opening Play Assessment Drill

• Who are you – Your Autobiography
• What you bring / your value
• Relating skills, interests, personality to what you offer an employer
• Assessment “on the field” to the internship

The Play Preparing for the Game

• Now that I have assessed who I am and what I offer...
• What are items/ways to prepare to win the internship game?
  - Results Based Resume
  - Social Media Presence
  - Matching the Fit

The Play You Win!

Congratulations - You have mastered “Your Playbook” to WIN the internship game.

The Play The Final Practice

✓ From Start to Finish – Accomplishing EACH inning of the “mock” internship project
✓ Demonstrate and Succeed
✓ Yields a Winning Internship Interview

The Play Practice, Practice, Practice

“Practice doesn’t make perfect. Perfect practice makes perfect.”

Vince Lombardi, American Football

➢ Writing cover letters, email etiquette,
➢ Networking, Company Research
➢ Interview Practice and Scenarios